

Market Trends for

Tires

UAE, KSA & EG



GfK MI

Market growing in AE and SA, and more in the Light Truck Segment

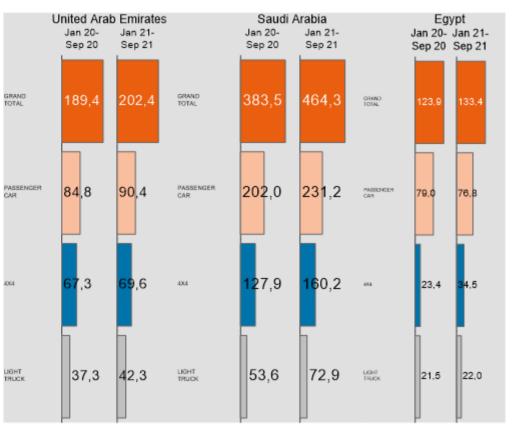




Sales Units Ths.

Saudi Arabia Egypt United Arab Emirates Jan 20-Jan 21-Jan 20-Jan 21-Jan 20-Jan 21-Sep 21 Sep 20 Sep 21 Sep 20 Sep 20 Sep 21 5.268 GRAND 1.997 6.128 2.155 GRAND 1.993 2.038 3.815 1.157 1.243 3.390 1.600 1.502 303 531 155 206 575 782 377 430 283 285 TRUCK TRUCK

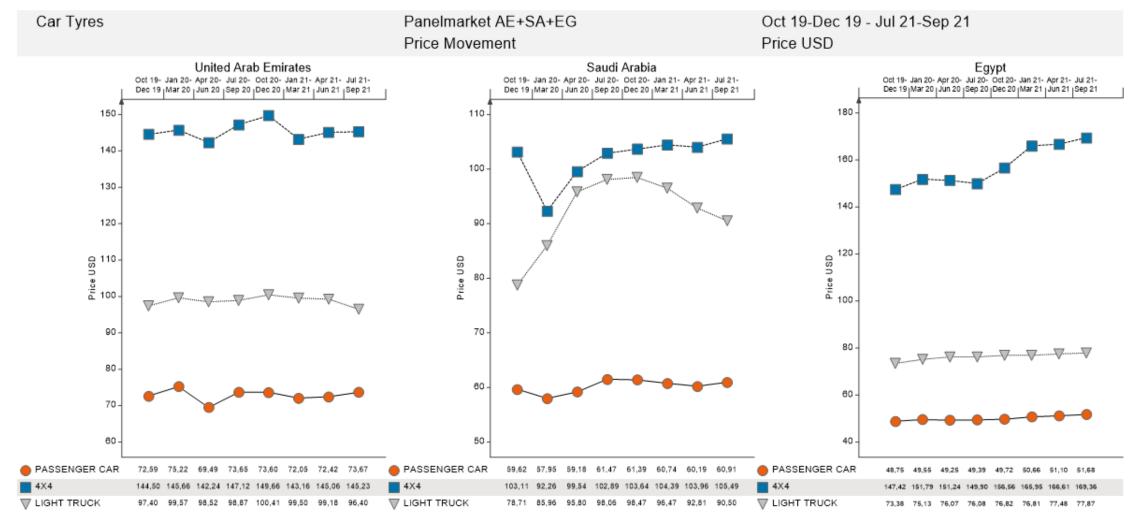
Sales Value USD Mio.



Prices are seeing an increase especially with the Raw material and logistical cost going up







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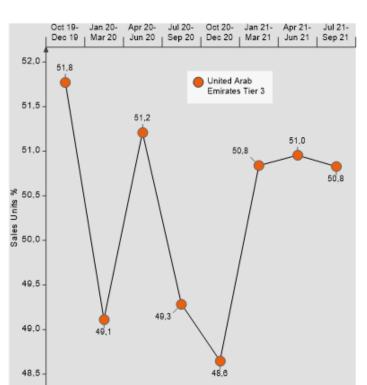
Tier-3 Brands growing in AE and SA



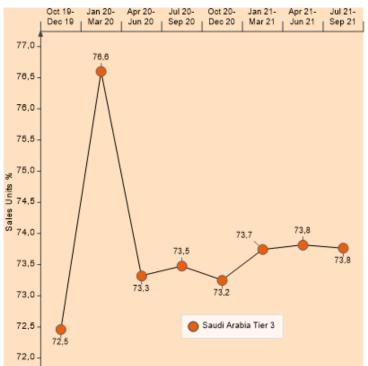
Sales Units

Car Tyres Panelmarket AE+SA+EG Oct 19-Dec 19 - Jul 21-Sep 21
Tier 3 Brands Sales Units %

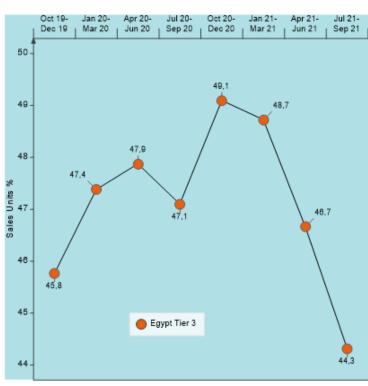
United Arab Emirates



Saudi Arabia



Egypt



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Tier-3 Brands growing in AE and SA



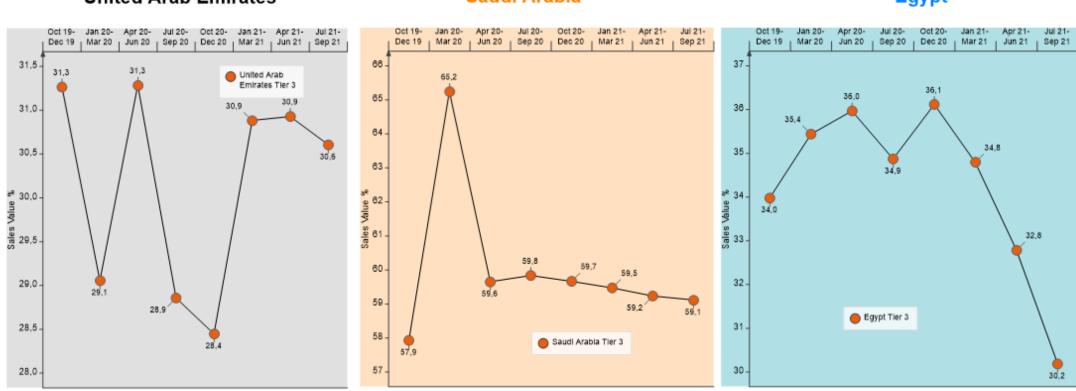
Sales Value

Car Tyres Panelmarket AE+SA+EG Oct 19-Dec 19 - Jul 21-Sep 21 Tier 3 Brands Sales Value %

United Arab Emirates

Saudi Arabia

Egypt



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Thank you